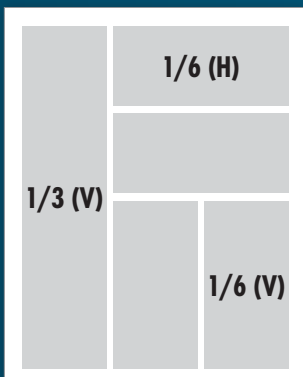
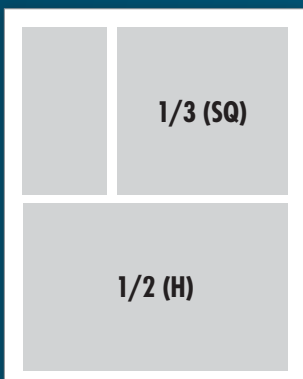


# Choose MONROE

Choose Monroe magazine is designed to promote activities, events and businesses in Monroe and the Sky Valley region. Targeting Monroe's 16,000 new and long-time residents, locations in Chelan and Snohomish, as well as visitors to Western Washington, Choose Monroe is a unique publication that inspires everyone to discover the city and all it has to offer. Expand your business exposure by advertising and get in front of the local community and visitors alike.

- 15,000 copies
- Twice a year
- Four colors
- Glossy



## AD RATES (Rates per issue)

	1x	2x
Premium Spread*	\$1,800	\$1,530
Spread*	1,620	1,375
Outside Back Cover*	1,500	1,275
Inside Back Cover*	1,200	1,020
Inside Front Cover*	1,200	1,020
Full Page*	900	765
1/2 Page	600	510
1/3 Page	400	350
1/6 Page	200	175

## Non-Resident Rates (Rates per issue)

	1x	2x
Premium Spread*	\$2,100	\$1,800
Spread*	1,890	1,620
Outside Back Cover*	1,765	1,500
Inside Back Cover*	1,400	1,200
Inside Front Cover*	1,400	1,200
Full Page*	1,050	900
1/2 Page	700	600
1/3 Page	475	400
1/6 Page	250	215

## Ad Design & Production

(Includes three revisions. Additional charges will apply thereafter)

**\$100**

## AD SIZES (width x height)

Spread*	16.75" x 10.875" (trim) (gutter - 0.75")	
Full page*	8.375" x 10.875" (trim)	
1/2 page	7.25" x 4.81"	
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"

\*BLEED ADS: For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

## Ad Specifications

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

## 2018/19 Publishing Schedule

### Fall / Winter 2018

Ad Reservation	Sep 21
Ad Materials	Sep 27
Mails	Oct 15

### Spring / Summer 2019

Ad Reservation	Apr 5
Ad Materials	Apr 11
Mails	Apr 30

### Fall / Winter 2019

Ad Reservation	Sep 20
Ad Materials	Sep 27
Mails	Oct 16

## CONTACT

Julie Applegate  
206-753-7250  
julie@philipspublishing.com

## EDITORIAL INQUIRIES

Pam Baker  
360-863-4524  
pamb@monroewa.gov



## Philips Publishing Group

Choose Monroe is published by  
Philips Publishing Group for the City of Monroe.

