



## PARTNER WITH YOUR CITY AND MARKET TO YOUR NEIGHBORHOOD

### 2017/2018 PUBLISHING SCHEDULE

#### December 2017

Ad Reservation	Nov 3
Ad Materials	Nov 9
Mails	Nov 24

#### March 2018

Ad Reservation	Jan 31
Ad Materials	Feb 7
Mails	Feb 24

#### June 2018

Ad Reservation	May 2
Ad Materials	May 9
Mails	May 26

#### September 2018

Ad Reservation	Aug 1
Ad Materials	Aug 8
Mails	Aug 25

#### December 2018

Ad Reservation	Oct 31
Ad Materials	Nov 7
Mails	Nov 27

### CONTACT

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**Philips Publishing Group**

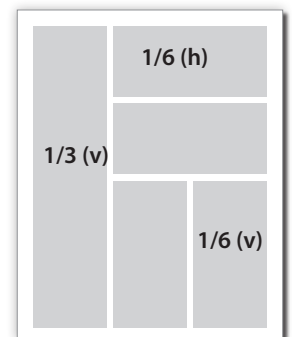
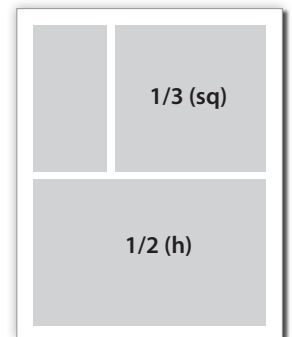
Burien Magazine is published by Philips Publishing Group for the city of Burien.

Reach Burien and surrounding community residents who shop locally. *Burien Magazine* is mailed directly to nearly 50,000 residents four times a year. Additional copies are distributed throughout the community.

There are nearly 1,500 active businesses in Burien. Make yours stand out by advertising in the *Burien Magazine*.



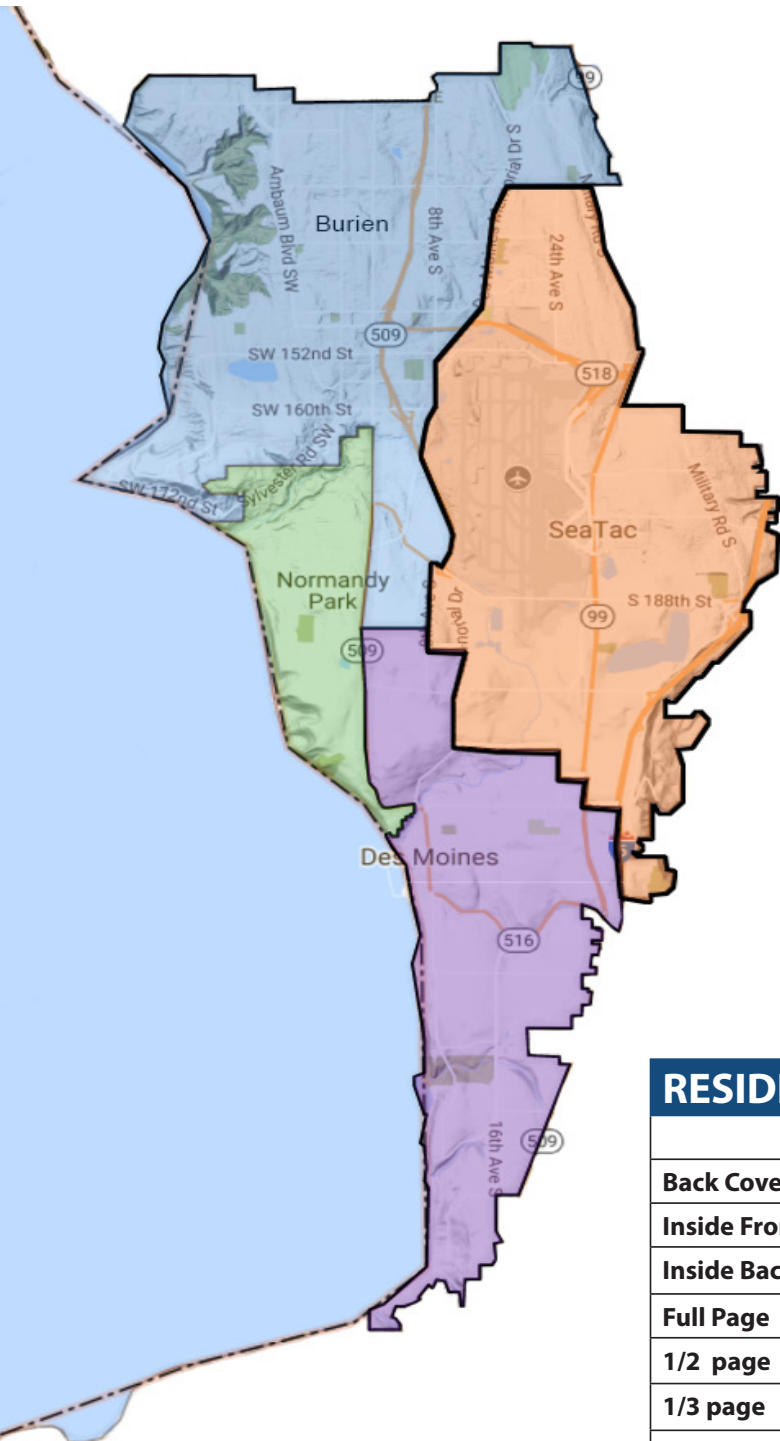
AD RATES (rates per issue)			
	1x	2x	4x
<b>Back Cover</b>	\$3,000	\$2,700	\$2,550
<b>Inside Front Cover</b>	2,700	2,430	2,295
<b>Inside Back Cover</b>	2,700	2,430	2,295
<b>Full Page</b>	1,800	1,620	1,530
<b>1/2 page</b>	1,200	1,080	1,020
<b>1/3 page</b>	800	720	680
<b>1/6 page</b>	400	360	340
Non-resident Businesses (rates per issue)			
	1x	2x	4x
<b>Back Cover</b>	\$4,200	\$3,780	\$3,570
<b>Inside Front Cover</b>	3,780	3,402	3,213
<b>Inside Back Cover</b>	3,780	3,402	3,213
<b>Full Page</b>	2,520	2,268	2,142
<b>1/2 page</b>	1,680	1,512	1,428
<b>1/3 page</b>	1,120	1,008	952
<b>1/6 page</b>	560	504	476
<b>Ad Design &amp; Production</b> (Includes 3 revisions. Additional charges will apply thereafter)	\$100		



AD SIZES (width x height)			
<b>Full page</b>	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
<b>1/2 page</b>	7.25" x 4.81"		
<b>1/3 page</b>	4.75" x 4.81" (square)		2.25" x 9.625" (vertical)
<b>1/6 page</b>	2.25" x 4.81" (vertical)		4.75" x 2.25" (horizontal)

### AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.



**Burien City Magazine readers are young, family-oriented and active!**

Under 20	25.7%
20 to 44 years	32.4%
45-64 years	27.9%
65+	14%
Median Age	39.2

**Burien and region**

Residents: 50,000+

**Normandy Park**

Residents: 6,700

**Des Moines**

Residents: 30,000

**SeaTac**

Residents: 28,850

**RESIDENT BUSINESSES** (per resident per cents pricing)

	1x	2x	4x
<b>Back Cover</b>	6.0¢	5.4¢	5.1¢
<b>Inside Front Cover</b>	5.4¢	4.9¢	4.6¢
<b>Inside Back Cover</b>	5.4¢	4.9¢	4.6¢
<b>Full Page</b>	3.6¢	3.2¢	3.1¢
<b>1/2 page</b>	2.4¢	2.2¢	2.0¢
<b>1/3 page</b>	1.6¢	1.4¢	1.4¢
<b>1/6 page</b>	0.8¢	0.7¢	0.7¢